

SEARS

ROEBUCK AND CO.

# BACK TO SCHOOL fashion buys for the tot set

Specially chosen as a  
Sears Jubilee Value!  
Because it's high fashion  
at low prices!

Stock up at 26% Savings

## Boys' Knit Shirts

Regular 1.19

A big hit with the boys... a big buy for school! Combed cotton knit shirts with popular placket collar for only 88¢! Wonderfully comfortable in any weather, these fine-looking favorites take lots of rugged wear. Wash easy too! Large assortment of colors. S,M,L.

# 88<sup>c</sup>

## Lil' Boys' Jeans

Little boys' slim cotton denim jeans in stripes or navy blue... for only 1.22! Just the price you've been looking for and just in time for school. Heavy 9-oz. jeans have been vat-dyed and Sanforized. Colors stay bright... won't wash or wear white. Maximum shrinkage 1%. The boys love them! 2-6x.

# 1<sup>22</sup>

## Cute Juvenile Blouses

Sears Low Price

Wash 'n wear cotton blouses adorably designed with short sleeves, puff sleeves and some with lace trim in snowy white, little girls' sizes 3-4-5-6-6x.

# 1<sup>44</sup>

## 3.98 Pleated Skirts

SAVE 99c

Lovable Orlon® acrylic and rayon skirts, fashioned with suspenders or with elasticized waist. In dark and pastel plaids, girls' little sizes 3-4-5-6-6x.

# 2<sup>99</sup>

## Children's Underwear S-A-L-E!

Regular 3 for 1.17

# 3 for 99<sup>c</sup>

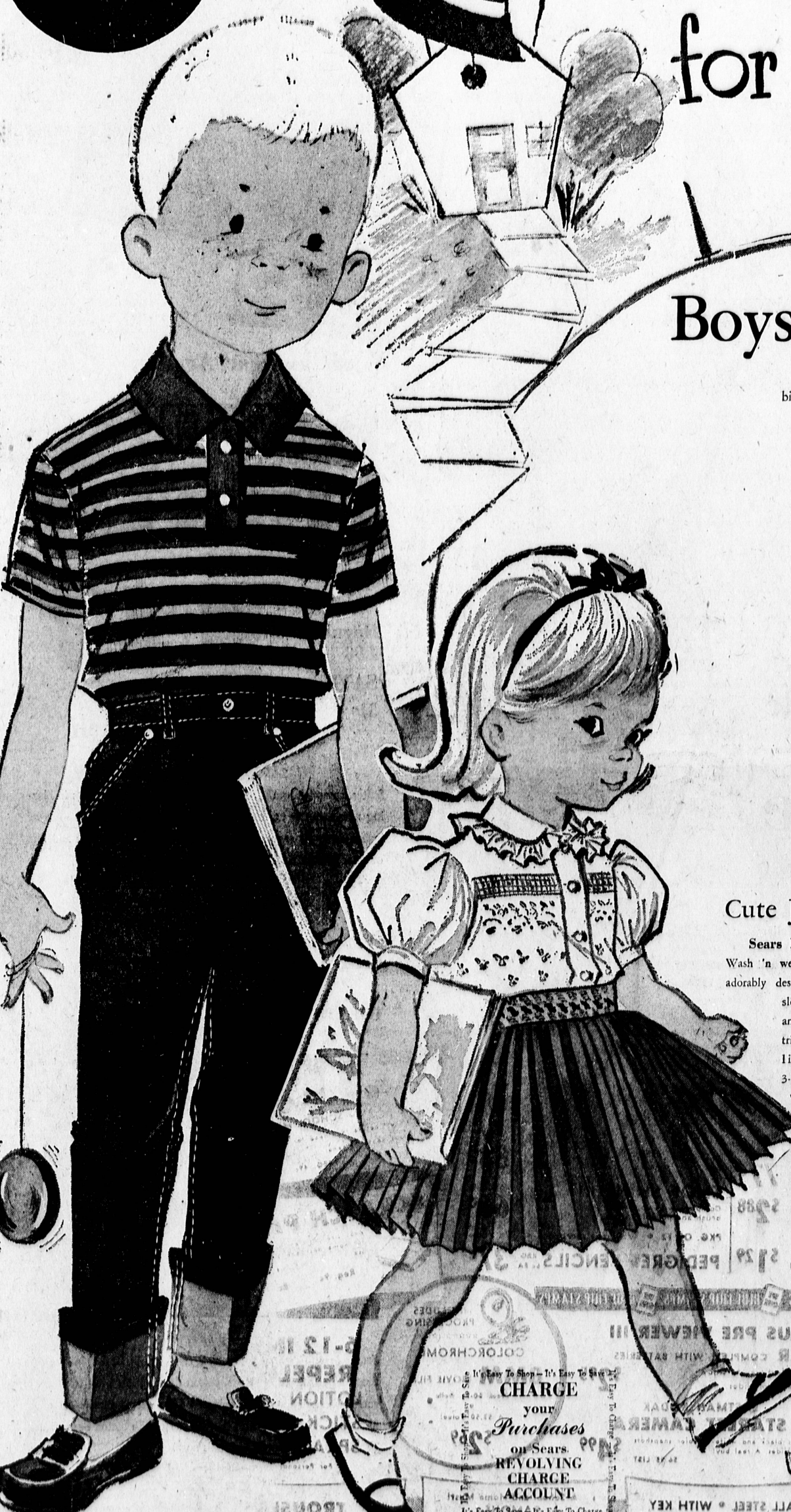
Sizes 2-4-6-6x

Girls' Sleeveless Vest of combed cotton in rib knit. Seamless sides.

Girls' Double Crotch Panties of gentle combed cotton with elasticized waist.

Boys' Athletic Shirt in Swiss rib knit cotton, with hemmed bottom.

Boys' Brief is made of 100% cotton rib knit with double crotch.



# Now OPEN 4 NIGHTS WEDNESDAY, 9:15 P.M.

Thurs., Fri., Mon. UNTIL

ALL ROADS LEAD TO SEARS SOUTHERN CALIFORNIA STORES...SATISFACTION GUARANTEED OR YOUR MONEY BACK...PARK FREE!

Shop Mondays, Wednesdays, Thursdays and Fridays  
9:30 A.M. to 9:15 P.M. Other Days 9:30 A.M. to 5:30 P.M.

LOS ANGELES—Vermont & Slauson  
LOS ANGELES—E. Olympic Blvd. & Soto  
LOS ANGELES—W. Pico Blvd. & Rimpau

BUENA PARK  
COMPTON

EL MONTE  
GLENDALE

HOLLYWOOD  
INGLEWOOD

LONG BEACH  
PASADENA

SANTA MONICA  
TORRANCE

VALLEY